

# SPONSOR COMMITMENT FORM

Thursday, August 29, 2024 • 8:30 a.m. - 1:30pm.  
Will Rogers - Amon G. Carter Jr. Exhibits Hall

## 1 SELECT SPONSORSHIP LEVEL

<input type="checkbox"/> \$15,000	TITLE Sponsor	<input type="checkbox"/> \$2,500	EMERALD Sponsor
<input type="checkbox"/> \$10,000	PLATINUM Sponsor	<input type="checkbox"/> \$1,000	SAPPHIRE Sponsor
<input type="checkbox"/> \$ 5,000	DIAMOND Sponsor	<input type="checkbox"/> \$ 500	RUBY Sponsor

## 2 PROVIDE COMPANY INFORMATION

*Company Name (As it will appear in all applicable publicity):*

Service(s) your Company Provide(s): \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

A) Executive/Owner/Mgr. Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

B) Booth Contact Name: \_\_\_\_\_

Work#: \_\_\_\_\_ Cell#: \_\_\_\_\_

Email: \_\_\_\_\_

Booth Contact Mailing Address (if different from above): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## 3 ADDITIONAL SERVICES (Not included in your sponsorship)

<input type="checkbox"/> WiFi (Designated)	<input type="checkbox"/> 4x2 Mbps @ \$25
	<input type="checkbox"/> 10x2.5 Mbps @ \$40
<input type="checkbox"/> *Electricity -Request order form	
<input type="checkbox"/> Extra chairs	<input type="checkbox"/>
<input type="checkbox"/> Extra Parking Passes	x \$12 =
	Add'l Serv. Subtotal \$

\*\* We will donate a door prize item. Yes  No

## 4 MAIL CHECK & COMPLETED FORM

Sponsorship Level Amt.	\$
Add'l Service(s) Subtotal	\$
<b>Grand Total</b>	\$

**Make check payable to:**

Tarrant Special Events Foundation  
C/O Kim Ford, Tarrant County, 100 E.  
Weatherford St., Ste. 501, Fort Worth, TX 76196

## 5 EMAIL HIGH-RES LOGO

For printing purposes, logo must be 300 dpi resolution or higher. Email high-res logo to [reray@tarrantcountytx.gov](mailto:reray@tarrantcountytx.gov). To guarantee your sponsorship acknowledgment in advertising and printing, please provide logo by June 7, 2024.

\*Electric request for your booth must be received no later than July 22, 2024. If you require more than one power outlet additional charges may apply. Electric request on the day of the event will not be available.

\*\* Door Prizes - The item or service must be a minimum value of \$35.00. Donated items may be used for an activity prize, workshops and/or a general door prize. If donating a door prize, please complete commitment form and return to us by June 7, 2024, for acknowledgment of your donation in the program. Delivery of door prizes are preferred to be dropped off on the exhibitor set-up day ( August 28th) at Will Rogers Memorial Center.



# SPONSORSHIP OPPORTUNITIES

**Thursday, August 29, 2024**  
8:30 a.m. - 1:30 p.m.

**Will Rogers - Amon G. Carter Jr. Exhibits Hall**

For more information or questions, please send an email to [empoweringseniors@tarrantcountytx.gov](mailto:empoweringseniors@tarrantcountytx.gov) or contact Kathryn Rotter at [klrotter@tarrantcountytx.gov](mailto:klrotter@tarrantcountytx.gov) or call 817-248-6295

**EmpoweringSeniors.com**

# ABOUT EMPOWERING SENIORS 2024

Thursday - August 29, 2024

8:30 a.m. - 1:30 p.m.

Will Rogers - Amon G. Carter Jr. Exhibits Hall  
3400 Burnett-Tandy Drive • Fort Worth, TX 76107

Tarrant County Judge Tim O'Hare and Commissioner Gary Fickes have merged their senior events to offer you the metroplex's biggest health and wellness expo. They invite you to participate in this epic event for boomers, seniors, and caregivers! Attendees can learn about the various services and opportunities for living a healthy, safe, and productive life well into their golden years. Thanks to our generous sponsors, we are able to offer attendees the following:

- \*Free admission
- \*Free food
- \*Free workshops
- \*Free parking
- \*Free health screenings
- \*Free tote bag

In 2023, Senior Synergy and Empowering Seniors combined had over 5,000 registrations, 250+ exhibitors and 200+ volunteers.

We hope you will join us in 2024 for all the fun!



## 2024 SPONSOR BENEFITS

Due to advertising and printing deadlines, please respond by Friday, June 7, 2024, to ensure a sponsorship listing.

### TITLE SPONSOR \$15,000

- Organization's banner displayed on the stage located in the West Texas Exhibit Hall
- Stage announcement honoring your company during the welcome speech
- Opportunity for your organization to address the audience from the stage
- Up to 2 exhibit booths with your choice of a premium exhibit space
- Full page advertisement in the event program
- Organization's logo on tote bag and event volunteer t-shirts
- Opportunity for promotional item in tote bag
- Organization's logo will have premier placement on all advertising material
- Organization's name announced throughout the event
- Organization's logo will appear on projection screen as Title Sponsor
- Organization's logo will be listed in the event program as Title Sponsor
- Organization's logo listed in workshop area
- Organization's logo on the event website
- Door prize giveaway opportunities
- Up to 12 complimentary parking passes

### PLATINUM SPONSOR \$10,000

- Organization's banner displayed in the main parking lot
- Stage recognition during the welcome speech
- Signage posted at entrance gate
- Opportunity for your organization to address the audience from the stage
- Up to 2 exhibit booths with your choice of a premium exhibit space
- 3/4 page advertisement in the event program
- Organization's logo on tote bag and event volunteer t-shirts
- Opportunity for promotional item in tote bag
- Organization's logo will have premier placement on all advertising material
- Organization's name announced throughout the event
- Organization's logo will appear on projection screen as Platinum Sponsor
- Organization's logo will be listed in the event program as a Platinum Sponsor
- Organization's logo listed in the workshop area
- Organization's logo on the event website
- Door prize giveaway opportunities
- Up to 12 complimentary parking passes

### DIAMOND SPONSOR \$5,000

- One exhibit booth with your choice of a premium exhibit space
- 1/2 page advertisement in event program
- Organization's logo on tote bag and event volunteer t-shirts
- Organization's logo will have preferred placement on all advertising material
- Organization's name announced throughout the event
- Organization's logo will appear on projection screen as a Diamond Sponsor
- Organization's logo will be listed in the event program as a Diamond Sponsor
- Organization's logo listed in the workshop area
- Organization's logo on the event website
- Door prize giveaway opportunities
- Up to 10 complimentary parking passes

### EMERALD SPONSOR \$2,500

- One exhibit booth with your choice of exhibit space
- Organization's logo will appear on projection screen
- Organization's logo will be listed in the event program
- Organization's logo on tote bag and event volunteer t-shirts
- Organization's logo will appear on all advertising material
- Organization's name announced throughout the event
- Organization's logo listed in the workshop area
- Organization's logo on the event website
- Door prize giveaway opportunities
- Up to 8 complimentary parking passes

### SAPPHIRE SPONSOR \$1,000

- One exhibit booth
- Organization's name on event volunteer t-shirts
- Organization's name will be listed in the event program
- Organization's name on the event website
- Door prize giveaway opportunities
- Up to 6 complimentary parking passes

### RUBY SPONSOR \$500

- One exhibit booth
- Organization's name will be listed in the event program
- Organization's name on the event website
- Door prize giveaway opportunities
- Up to 4 complimentary parking passes